

## Stories of Malaysians in HEINEKEN APGP



**Jen Lyn Sin**

**Asia Pacific Graduate – Marketing**

*Age: 24*

*Education:* Bachelor of Arts in Marketing and Organisational Communications, Calvin University, Michigan, USA (Graduated in 2018)

*Fun Fact:* I am your average millennial who watches too many dog videos on social media. BUT, I also enjoy canoeing, cooking to de-stress (I dislike doing dishes) and meeting up with friends to catch up on life.

### ***Quote:***

Hello there, I'm Jen and I am proud to be part of the HEINEKEN APGP, Class of 2020. When I returned home to Malaysia after spending some years studying abroad, I knew I wanted to start my career in an organisation that invested in their employees and would provide opportunities for new experiences. Since joining the HEINEKEN family seven months ago, the opportunities that were given to me, the conversations I got to be part of and needless to say, the people I've met, are just a few examples of the highlights of this incredible journey.

One of my first projects was assisting in a campaign aimed at helping our local pubs and bars stay afloat during this tricky pandemic. Despite the limited time and several challenges along the way, this campaign managed to support over 750 bars across Malaysia in helping them get back on their feet.

As a young professional starting her career, I also greatly appreciate that the program offers me the opportunity to work in other countries, providing me with the invaluable exposure from working in other OpCos. I have also met many other like-minded graduates from all around the world and it has been a blast getting to know them. I am hereby offering you the challenge of joining me on this journey—I promise you won't regret it.

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**Pirasinth Puspanathan**  
**Asia Pacific Graduate – HR**

*Age:* 26

*Education:* Bachelor in International Business (Hons),  
Management and Science University, Malaysia

*Fun Fact:* Always up for games that give me an  
adrenaline rush!

***Quote:***

Since joining the HEINEKEN APGP, I have gained experiences that are irreplaceable and invaluable to my career growth. My assignments and projects have pushed me out of my comfort zone and challenged me to think independently and creatively. Not only has the program offered me professional development, I have also had personal growth through my experiences.

The program encourages us to be ready to take on challenges and offers many opportunities to those who are keen to have a thriving career. HEINEKEN has truly provided me with a platform to develop my knowledge and skills in an exciting workplace. I am also blessed with colleagues who are genuinely generous in sharing knowledge of the business and in making our teams work better. I am glad to be part of the HEINEKEN family and am excited for many more years of contributing to the family.

In my opinion, the APGP requires someone who is ready for the world and wants to grow an exciting career. If you think you have what it takes to be a HEINEKEN Asia Pacific Graduate, I strongly encourage you to apply today!

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**VikhnesKumar Selvakumaran**

**Asia Pacific Graduate – Sales**

*Age:* 23

*Degree:* Bachelor of International Business (Hons),  
Universiti Tunku Abdul Rahman

*Fun Fact:* I am an ambivert and a foodie who loves cooking and road trips. Will travel great distances for great food!

***Quote:***

I am really loving my HEINEKEN journey mainly due to the sense of ownership and independence given that does not restrict my thought process. The workplace culture and people here have helped me to quickly adapt and explore my capabilities further.

I'm able to understand the market better by having on-field experience through market visits and understand the work of Sales Executives to better follow through in strategy planning and festive promotions I'm working on.

If you're looking to grow your career while having a great support system that will be there to guide and mentor you along the way, HEINEKEN's APGP is ideal for you!