

## HEINEKEN Malaysia Announces Renewed Sustainability Commitment Towards Healthy Watersheds

*Brewer commits RM6 million investment in the fourth phase of its water stewardship programme*

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**Petaling Jaya, 20 January 2023** – Heineken Malaysia Berhad (HEINEKEN Malaysia) today renewed its commitment to conserve water resources through its **Towards Healthy Watersheds** programme, in line with the Company’s Brew a Better World 2030 sustainability strategy. In its 2030 roadmap, the brewer strengthens its environmental responsibility by committing towards clean, safe, and sustainable watersheds, with an investment of RM6 million in phase four of its W.A.T.E.R Project. The launch was officiated by Stacey Tank, Chief Corporate Affairs and Transformation Officer of HEINEKEN N.V. and witnessed by the management team of HEINEKEN Malaysia.

At the launch event, Roland Bala, Managing Director of HEINEKEN Malaysia, said: "As a progressive brewer, we believe that it is critical to be responsible in order to be sustainable. That’s why we are taking a proactive approach to work with stakeholders and collaborate on projects to ensure the long-term sustainability of our water resources. Today, we announce our renewed commitment to increase our water efficiency, improve water circularity, and continue to fully balance the water in our products as we have done since 2020."

"Besides water, we also have ambitious targets to reach Net Zero Carbon emissions in production by 2030 and the wider value chain by 2040. In 2022, we transitioned to 100% renewable electricity through the Malaysian Renewable Energy Certificate (mREC) programme. This year, we will be launching solar energy generation onsite at our Sungei Way Brewery. In terms of waste management, we have achieved zero waste to landfill since 2017. We have a roadmap in place, and we are committed to taking the necessary actions to achieve our 2030 goals."

HEINEKEN’s 2030 Brew a Better World strategy is a set of ambitious commitments aimed at driving a positive impact on the environment, social sustainability, and responsible consumption – all with a focus on delivering the United Nations Sustainable Development Goals (UNSDGs). HEINEKEN Malaysia is:

- **On the path towards net zero impact**

The brewer’s environmental sustainability ambition focuses on raising the bar in reaching carbon neutrality, maximising circularity, and working towards healthy watersheds.

- **On the path to an inclusive, fair, and equitable company and world**

The brewer’s social sustainability ambition focuses on embracing inclusion and diversity, building a fairer and safer workplace, and investing in local communities.

- **On the path to moderation and no harmful use**

The brewer's responsible consumption ambition focuses on empowering consumers by providing choice, transparency, and zero tolerance for harmful use.

In working towards healthy watersheds, the W.A.T.E.R project (Working Actively Through Education & Rehabilitation) is an initiative aimed at protecting and rehabilitating rivers. The project was launched in 2007 by the Company's CSR arm, SPARK Foundation in partnership with the Global Environment Centre. The W.A.T.E.R Project designs and executes water stewardship initiatives to protect local water sources, reduce demand for treated water through alternative water systems for communities, and contribute towards the United Nations Sustainable Development Goal Six – Clean Water and Sanitisation.

HEINEKEN Malaysia's Corporate Affairs & Legal Director, Renuka Indrarajah shared, "Our responsibility to protect water resources extends beyond our immediate operations within our brewery. Water is not only essential as a key ingredient for our products, it is also the source of all life. As water consumers, we have a responsibility to work together and do our part to protect our water resources externally. We do this by investing in water stewardship initiatives that focus on river rehabilitation, water conservation and alternative water systems projects.

"We have a target to balance 1.5 litres of water for every 1 litre of water in our products. In 2020, we achieved 267% of our water balancing target, and 289% in 2021. This was achieved through science-based water stewardship initiatives focusing on the continued rehabilitation and conservation of Sungai Way, Sungai Penchala and Sungai Selangor. We are committed to continue expanding our efforts, in partnership with like-minded stakeholders including fellow corporates, non-governmental organisations, local communities as well as relevant authorities."

HEINEKEN Malaysia's Towards Health Watersheds commitment employs a three-pronged approach:

- **Water Efficiency:** In 2022, HEINEKEN Malaysia improved its water efficiency by 20% to 3.45 hectolitres per hectolitre (hl/hl) compared against its 2014 baseline. The brewer targets to reduce water consumption by a further 25% to 2.6 hl/hl by 2030. To achieve this, HEINEKEN Malaysia will be upgrading its machine and utility upgrades, recovering and reusing treated wastewater for non-potable use, reducing wastage and leakage, as well as investing in cleaning innovations.
- **Water Circularity:** HEINEKEN Malaysia aims to treat, reuse, and recycle all wastewater produced in the brewery. Before discharging its wastewater, HEINEKEN Malaysia treats 100% of the used water above the standards required by the Department of Environment. The brewer is also

continuously exploring new ways to maximise water circularity through recovering, reusing, and recycling its treated wastewater onsite.

- **Water Balancing:** HEINEKEN Malaysia has achieved its water balancing commitment in 2020, 10 years ahead of its 2030 commitment. Its high-impact water stewardship initiatives include:
  - Continued rehabilitation and conservation of Sungai Way as a model urban river in an industrial zone, as a best practice of industry-community partnership. The company aims to maintain river water quality at Class III or better, through the construction and enhancement of wetland islands as well as pollution control at source initiatives.
  - The installation and maintenance of rainwater harvesting systems, which help mitigate water disruptions and help communities reduce reliance on treated water for non-potable usage as well as relieve pressure on our water resources. To date, there are 23 rainwater harvesting systems built for local communities which are linked to 10 community farming projects that supplement community income and food.
  - Work on initiatives to support the long-term sustainability of Sungai Selangor basin as a key water source for the Klang Valley, including reforestation of degraded peatland and increases the peatland's water table through an innovative clay dyke to increase water holding capacity, especially during dry seasons. This effectively raises the water table which also reduces the risk of peat fires.

For more information on HEINEKEN Malaysia's CSR and Social Responsibility initiatives, please visit SPARK Foundation's official website at [www.sparkfoundation.com.my](http://www.sparkfoundation.com.my) or HEINEKEN Malaysia's official website at [www.heinekenmalaysia.com](http://www.heinekenmalaysia.com).

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**About Heineken Malaysia Berhad**

HEINEKEN Malaysia with its portfolio of iconic international brands is the leading brewer in the country. The Company brews, markets and distributes:

- The World's No. 1 international premium beer **Heineken®**
- The great taste of Heineken® with dealcoholised **Heineken® 0.0**
- The World-acclaimed iconic Asian beer **Tiger Beer**
- The crystal-cold filtered beer **Tiger Crystal**
- The World's No. 1 stout **Guinness**
- The premium wheat beer born in the Alps **Edelweiss**
- The World's No. 1 cider **Strongbow Apple Ciders**
- The New Zealand inspired cider **Apple Fox Cider**
- The all-time local favourite **Anchor Smooth**
- The premium Irish ale **Kilkenny**
- The real shandy **Anglia**

HEINEKEN Malaysia also produces the wholesome, premium quality non-alcoholic **Malta**. HEINEKEN Malaysia's brand portfolio also includes the No. 1 German wheat beer **Paulaner**.

HEINEKEN Malaysia through its e-commerce platform, Drinkies now delivers chilled beers and ciders on demand, within 60 minutes or as scheduled. Drinkies also offers freshly tapped beer to cater for home parties and other events including weddings and corporate dinners. For enquiries, call 012-281 8888 or visit [www.drinkies.my](http://www.drinkies.my).

The Company continues to lead the responsible drinking agenda through its Enjoy Responsibly campaign. The corporate social responsibility arm of HEINEKEN Malaysia, **SPARK Foundation** was established in 2007 to grow with local communities in the areas of environmental conservation and education for a better tomorrow. Be the SPARK for change and visit [www.sparkfoundation.com.my](http://www.sparkfoundation.com.my) for more information.

Listed on the Main Market of Bursa Malaysia, HEINEKEN Malaysia's principal shareholder is G.A.P.L. Pte Ltd based in Singapore. GAPL Pte Ltd is 100% owned by Heineken N.V.

For more information, please visit: [www.heinekenmalaysia.com](http://www.heinekenmalaysia.com)

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