

For Immediate Release

20 March 2023

Grow Your Career with the 2023 HEINEKEN Graduate Program

Ambitious graduates invited to ignite a future career with one of the world's leading brewers

Petaling Jaya, 20 March 2023 – Heineken Malaysia Berhad (HEINEKEN Malaysia) is excited to announce that its 2023 HEINEKEN Graduate Program is now open for applications from 20 March to 19 April 2023. The brewer is calling for talented and highly-motivated Malaysian graduates looking to kick-start their careers in a supportive and dynamic environment. The program is an excellent opportunity for graduates to cultivate their skills while advancing their career growth.

The HEINEKEN Graduate Program is a regional initiative designed to empower graduates with invaluable experience, providing them with exposure to grow their careers, as well as enhance their capabilities to succeed in the industry. The 18-month program provides successful applicants with a comprehensive induction and exposure to multi-functional roles and region-led development programs. Participants will have the opportunity to learn on the job, working alongside experienced mentors locally and in the Asia Pacific region. The program's rotation concept will equip them with the essential skills, knowledge, and experience from diverse areas of the business, fostering a well-rounded skill set.

Victoria Ang, HEINEKEN Malaysia's People Director said, "As part of the world's most international brewer, HEINEKEN Malaysia is opening our doors for Malaysia's best graduates to kick-start an exciting career filled with opportunities to develop. Graduates can expect to hone their skills and learn from a pool of leading experts across the various functions in our organisation. This program represents our commitment to invest in our people and nurture talents in Malaysia."

Successful applicants of the HEINEKEN Graduate Program will embark on a journey of growth and discovery through four main assignments, with the first three in HEINEKEN Malaysia for four months each. Upon completion, graduates will then move on to a final six-month cross-functional assignment in one of the HEINEKEN Companies in Asia Pacific. These assignments will set them up for success in one of the seven business tracks, including Commerce, Supply Chain, Finance, Human Resources, Corporate Affairs, Legal, Digital & Transformation.

The HEINEKEN Graduate Program provides an excellent foundation for graduates to accelerate career growth and build a fulfilling and rewarding career in the industry. To identify the best candidates, the registration process includes a series of assessments designed to evaluate their problem-solving skills, learning agility, communication skills, leadership skills among others.

Pirasintha Puspanathan, HEINEKEN Malaysia's People Analytics and Insights Lead, and alumni of the program shared, "I'm grateful for the opportunities given to me through the program. It has allowed me to gain exposure to diverse countries and departments, broadening my perspective and enriching my experience. Additionally, I've developed friendships with colleagues from across the globe through this program too!"

Calwyn Chin, HEINEKEN Malaysia's Finance Asia Pacific Graduate added, "The development plans of the graduate program are curated to help you build an exceptional career ahead. Through the program, you will also be working closely with top-class managers and mentors in the industry, as well as connecting with like-minded talents across the world who will support you on your journey!"

Think you have what it takes? Apply now. For more information on the HEINEKEN Graduate Program's program requirements and registration process, please scan the QR code below or visit: <https://my.harver.com/app/landing/63f60ac80bf5db00128dc1ea>



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About Heineken Malaysia Berhad

HEINEKEN Malaysia with its portfolio of iconic international brands is the leading brewer in the country. The Company brews, markets and distributes:

- The World's No. 1 international premium beer **Heineken®**
- The great taste of Heineken® with dealcoholised **Heineken® 0.0**
- The World-acclaimed iconic Asian beer **Tiger Beer**
- The crystal-cold filtered beer **Tiger Crystal**
- The World's No. 1 stout **Guinness**
- The premium wheat beer born in the Alps **Edelweiss**
- The World's No. 1 cider **Strongbow Apple Ciders**
- The New Zealand inspired cider **Apple Fox Cider**
- The all-time local favourite **Anchor Smooth**
- The premium Irish ale **Kilkenny**
- The real shandy **Anglia**

HEINEKEN Malaysia also produces the wholesome, premium quality non-alcoholic **Malta**. HEINEKEN Malaysia's brand portfolio also includes the No. 1 German wheat beer **Paulaner**.

HEINEKEN Malaysia through its e-commerce platform, Drinkies now delivers chilled beers and ciders on demand, within 60 minutes or as scheduled. Drinkies also offers freshly tapped beer to cater for home parties and other events including weddings and corporate dinners. For enquiries, call 012-281 8888 or visit www.drinkies.my.

The Company continues to lead the responsible drinking agenda through its Enjoy Responsibly campaign. The corporate social responsibility arm of HEINEKEN Malaysia, **SPARK Foundation** was established in 2007 to grow with local communities in the areas of environmental conservation and education for a better tomorrow. Be the SPARK for change and visit www.sparkfoundation.com.my for more information.

Listed on the Main Market of Bursa Malaysia, HEINEKEN Malaysia's principal shareholder is G.A.P.L. Pte Ltd based in Singapore. GAPL Pte Ltd is 100% owned by Heineken N.V.

For more information, please visit: www.heinekenmalaysia.com

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