

For Immediate Release

5 September 2024

HEINEKEN's Global Graduate Program – Now Open for Applications

HEINEKEN Malaysia is calling fresh graduates to fast-track their careers through the HEINEKEN Global Graduate Program via www.theheinekencompany.com/global-graduate-program.



PETALING JAYA, 5 September 2024 – Heineken Malaysia Berhad (HEINEKEN Malaysia) is thrilled to announce the launch of its Global Graduate Program – an incredible opportunity for ambitious Malaysian graduates to fast-track careers in a global environment. Applications are open until 23 September 2024. Apply now to be part of this exciting journey!

Previously hosted on a regional scale, the Global Graduate Program now opens doors to a truly global experience for graduates, featuring rotations across HEINEKEN's international operating companies for the first time. This program will also enable graduates to start their career in one of the brewer's key functions: Supply Chain, Commerce (Sales or Marketing), Digital & Technology, and Finance.

During the three-year program, graduates will complete two six-month rotations in Malaysia and one internationally, followed by an 18-month assignment in Malaysia. Upon successful completion, graduates will then be assigned a management role.



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The program is designed to fast-track career growth, enabling graduates to reach Senior Manager positions twice as fast as HEINEKEN's typical career trajectory. This program will play a role in advancing the company's commitment to nurturing high-potential talent and expanding its pool of senior leaders under 40.

Who Can Apply?

The Global Graduate Program seeks ambitious graduates who are ready to take on the world. Ideal candidates should meet the following requirements:

- **Education:** A Bachelor's or Master's degree related to Supply Chain, Commerce (Sales or Marketing), Digital & Technology, and Finance.
- **Work Experience:** No specific previous work experience is required. However, graduates may possess up to one year of post-graduation working experience, excluding internships.
- **Languages:** Proficiency in English is essential.
- **Work Rights:** Applicants must have the legal rights to work in Malaysia.
- **Mobility:** Applicants must be prepared for global mobility.

Victoria Ang, People Director at HEINEKEN Malaysia shared, "As part of the world's most international brewer, with our headquarters in the Netherlands and a presence across 190 countries, we are calling for fresh graduates to grow with a multinational company. At HEINEKEN Malaysia, our careers are journeys paved with purpose and enjoyment, as we connect and celebrate the Joy of True Togetherness along the way. Through the Global Graduate Program, we want to empower Malaysians to take leading roles in projects and make an impact on a global level. Join us and explore a world of possibilities."

Apply now and seize this opportunity to be part of a world-leading brewer that values growth, diversity, and innovation: www.theheinekencompany.com/global-graduate-program.

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About Heineken Malaysia Berhad

HEINEKEN Malaysia is one of the leading brewers in the country with its portfolio of iconic international brands. The Company brews, markets and distributes:

- The World's No. 1 international premium beer **Heineken®**
- The great taste of Heineken® with dealcoholised **Heineken® 0.0**
- The World-acclaimed iconic Asian beer **Tiger Beer**
- The crystal-cold filtered beer **Tiger Crystal**
- The bold twist on Tiger's iconic lager **Tiger Soju Flavoured Lager**
- The World's No. 1 stout **Guinness**
- The smooth and creamy **Guinness Draught in a Can**
- The premium wheat beer born in the Alps **Edelweiss**
- The New Zealand inspired cider **Apple Fox Cider**
- The all-time local favourite **Anchor Smooth**
- The premium Irish ale **Kilkenny**
- The real shandy **Anglia**
- The wholesome, premium quality non-alcoholic **Malta**.

HEINEKEN Malaysia is committed to advocating responsible consumption through its Enjoy Responsibly and When Your Drive, Never Drink campaigns. HEINEKEN Malaysia's corporate social responsibility initiatives are carried out by its CSR arm, **SPARK Foundation**, focusing on environment and community partnerships.

HEINEKEN Malaysia through its e-commerce platform, Drinkies now delivers chilled beers and ciders on demand. Drinkies also offers freshly tapped beers to cater for home parties and other events including weddings and corporate dinners. For enquiries, call 012-281 8888 or visit www.drinkies.my.

Listed on the Bursa Malaysia Main Market, the principal shareholder of HEINEKEN Malaysia is GAPL Pte Ltd headquartered in Singapore. GAPL Pte Ltd is 100% owned by Heineken N.V. For more information, please visit: www.heinekenmalaysia.com



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