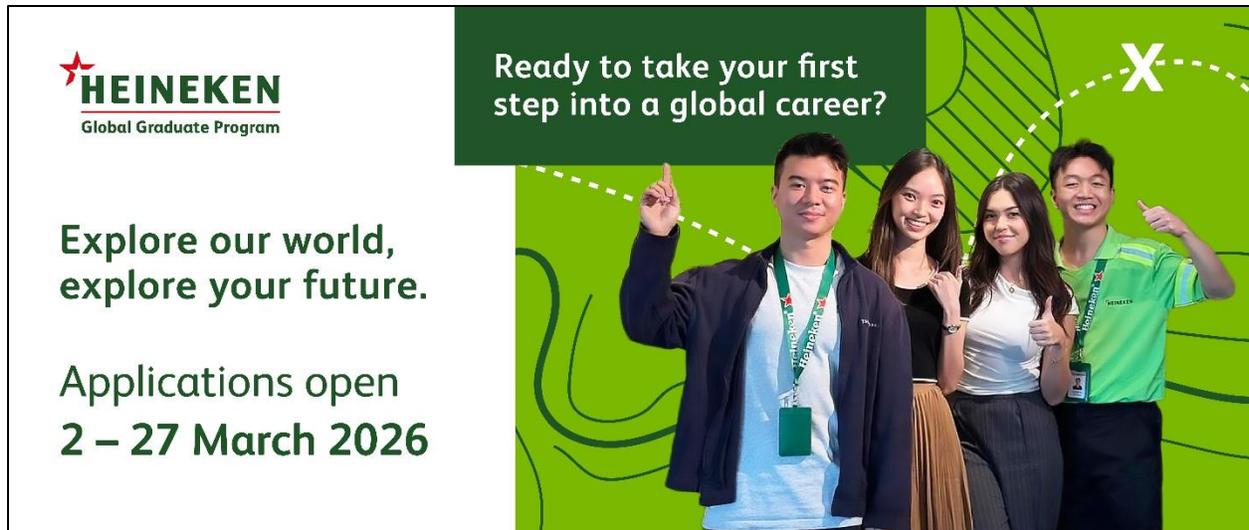


*For Immediate Release*

26 February 2026

## Launch Your Career with HEINEKEN's Global Graduate Program 2026

*A fast-track pathway to leadership, featuring local rotations and an international placement, now open for applications.*



The graphic features the Heineken logo and 'Global Graduate Program' text on the left. The main text reads: 'Explore our world, explore your future.' and 'Applications open 2 – 27 March 2026'. On the right, a group of four diverse young professionals (three women and one man) are smiling and pointing upwards. Above them, the text 'Ready to take your first step into a global career?' is displayed next to a large white 'X' mark on a green background with abstract line art.

**PETALING JAYA, 26 February 2026** – Heineken Malaysia Berhad (HEINEKEN Malaysia) is inviting ambitious young Malaysians to apply for its Global Graduate Program (GGP) 2026, with **applications open from 2 to 27 March** for its **upcoming September 2026** intake. The GGP is HEINEKEN's flagship accelerated development program, designed to build the next generation of leaders across its global network of operating companies, now launching in Malaysia.

The GGP offers young talents a fast-track pathway to leadership, enabling participants to gain experience and responsibilities at an accelerated pace compared to traditional career tracks. A defining feature is its global exposure, where the talents will benefit from cross-market experiences, on-the-job learning, and immersion into HEINEKEN's international culture, offering Malaysian graduates a distinctive edge within the local graduate program landscape while contributing to a purpose-driven organisation rooted in Brewing the Joy of True Togetherness to inspire a better world.

Victoria Ang, People Director of HEINEKEN Malaysia, said, "At HEINEKEN Malaysia, we are building a future-fit, high-performance culture driven by curiosity, courage, and empowerment. Through the GGP, we invest early in high-potential talent, equipping them to lead with impact and shape the future of our business. We are excited to welcome young Malaysians who aspire to challenge themselves and build truly global careers with us."

GGP's three-year journey comprises:

1. **Foundational & Cross-Functional Rotation (12 months)** – You'll build strong, core functional skills while collaborating with teams across the business, gaining broad commercial, and operational insights.
2. **International Placement (6 months)** – Embark on an overseas assignment at one of HEINEKEN's operating companies, gaining exposure to new markets and diverse cultures.
3. **Landing Role (18 months)** – Step into a management role to apply your learning and accelerate your leadership growth.

Upon completion, graduates then transition into a fast-tracked development journey, positioning them to reach Senior Manager level within 10 years.

Since the introduction of the GGP in Malaysia, participants from the most recent intake have undertaken international placements across HEINEKEN's global network, including Ireland, the Netherlands, and others, reflecting the program's global mobility and reach.

William Loo, a current GGP graduate, will be heading to the Netherlands for his international placement. He shares his advice to aspiring applicants: "Never be afraid to ask questions, stay curious and be proactive. Growth accelerates when you tap into the experience of those around you."

Jasmine Reynell, heading to Ireland for her international assignment, added: "Don't compare your journey to others — focus on learning and embrace mistakes as part of growth. Real progress takes time, and that's perfectly fine."

### Who can apply?

The Global Graduate Program seeks ambitious graduates ready to take their first step into a global career. Ideal applicants should meet the following criteria:

- **Education:** A Bachelor's or Master's degree with interest in careers within Supply Chain and Sales.
- **Work Experience:** Applicants may have up to one year of working experience, excluding internships.
- **Languages:** Proficiency in English is essential.
- **Work Rights:** Applicants must have the legal right to work in Malaysia.
- **Mobility:** Applicants must be prepared for global mobility.

For full details on the program, visit [www.theheinekencompany.com/global-graduate-program](http://www.theheinekencompany.com/global-graduate-program).

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## About Heineken Malaysia Berhad

HEINEKEN Malaysia is part of the world's pioneering beer company and one of the leading brewers in the country, with a portfolio of iconic international brands. Guided by our purpose of Brewing the Joy of True Togetherness to inspire a better world, our sharpened EverGreen 2030 strategy delivers balanced growth through three priorities:

- **Accelerate Growth** by strengthening category growth, driving innovation and elevating consumers and customers centricity.
- **Step Up Productivity** by driving cost efficiency and generating value for growth.
- **Focus FutureFit** by advancing digital transformation, sustainability leadership, and a high performance, people driven culture.

The Company brews, markets and distributes:

- The World's No. 1 international premium beer **Heineken®**
- The World-acclaimed iconic Asian beer **Tiger Beer**
- The World's No. 1 stout **Guinness**
- The all-time local favourite **Anchor Smooth**
- The premium wheat beer born in the Alps **Edelweiss**
- And many more. Visit [www.heinekenmalaysia.com](http://www.heinekenmalaysia.com) for a full overview of our portfolio

HEINEKEN Malaysia advocates responsible consumption through its Enjoy Responsibly and When Your Drive, Never Drink campaigns. HEINEKEN Malaysia's corporate responsibility initiatives are carried out by its corporate responsibility arm, **SPARK Foundation**, focusing on environment and community partnerships.

Listed on the Bursa Malaysia Main Market, the principal shareholder of HEINEKEN Malaysia is GAPL Pte Ltd headquartered in Singapore. GAPL Pte Ltd is 100% owned by Heineken N.V. For more information, please visit: [www.heinekenmalaysia.com](http://www.heinekenmalaysia.com).

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